

Countrywide Long Term Incentive Plan (“LTIP”)

Form of Election for Vested LTIP Options

This Form of Election is important and requires your immediate attention. It should be read with the enclosed explanatory letter from Countrywide and Connells dated 29 January 2021 and the Scheme Document; definitions used in that explanatory letter and the Scheme Document apply in this Form of Election.

This Form of Election is for Vested LTIP Options only. Please do NOT complete this Form of Election unless you intend for your Vested LTIP Options to be exercised conditional on the Effective Date.

Please send the completed and signed Form of Election to Link by typing your personal details into the table at section 1 below and applying your electronic signature by typing your name and the date in section 2, and then emailing the completed and signed Form of Election to Link at exercises@linkgroup.co.uk as soon as possible and in any event so as to arrive by no later than 12 noon (UK time) on 22 February 2021 or any earlier deadline which is notified to you once the expected Effective Date is known.

Please keep a copy of your completed Form of Election for your records. Please note that your Form of Election may not be accepted if it has not been completed correctly, cannot be read or is received after the deadline.

If you have any questions that relate to your Vested LTIP Option(s), what your choices are or how to complete your Form of Election once you have decided what choice you wish to make, please contact Link by email to exercises@linkgroup.co.uk or telephone 0333 300 1586.

Section 1. Your personal details

| | |
|----------------------------------|--|
| <i>Investor Code (IVC) *</i> | |
| <i>National Insurance Number</i> | |
| <i>Full Name</i> | |
| <i>Address</i> | |
| <i>Telephone number</i> | |
| <i>Email address</i> | |

* Your Investor Code (IVC) has been provided to you in previous communications.

Section 2. Your instruction and signature

I wish to exercise my Vested LTIP Options on the Effective Date (*Choice B*).

I understand and accept that:

- the choice I have made on this Form of Election is irrevocable (save as permitted) unless the Acquisition does not proceed; and
- I have read and understood and agree to be bound by the Terms and Conditions applying to the Form of Election set out at Appendix B to the attached explanatory letter and the rules of the LTIP.

Dated

Your signature

ONCE THIS FORM OF ELECTION HAS BEEN COMPLETED AND SIGNED, PLEASE SEND IT TO LINK BY EMAIL TO EXERCISES@LINKGROUP.CO.UK.