

Monthly Lettings Index – January 2018

Chart 1 – Proportion of total rent paid by each generation

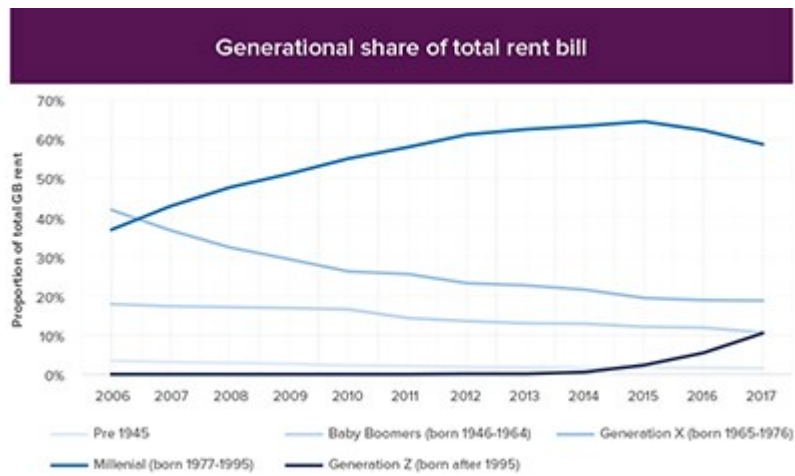


Table 1 – Total rent paid by each generation (billion)

	Pre-1945	Baby boomers (born 1946-1964)	Generation X (born 1965-1976)	Millennial (born 1977-1995)	Generation Z (born after 1995)	Total rent
2006	£0.7	£3.6	£8.5	£7.5	£-	£20.3
2007	£0.7	£3.9	£8.3	£9.7	£-	£22.6
2008	£0.8	£4.6	£8.6	£12.7	£-	£26.6
2009	£0.8	£4.8	£8.4	£14.6	£-	£28.6
2010	£0.7	£5.5	£8.7	£18.2	£-	£33.2
2011	£0.8	£5.3	£9.4	£21.3	£-	£36.8
2012	£0.8	£5.4	£9.3	£24.4	£0.1	£39.9
2013	£0.8	£5.5	£9.7	£26.6	£0.1	£42.7
2014	£0.8	£6.1	£10.2	£30.0	£0.3	£47.5
2015	£0.8	£5.8	£9.4	£31.0	£1.1	£48.2
2016	£0.8	£5.9	£9.4	£30.9	£2.7	£49.7
2017	£0.8	£5.5	£9.5	£30.2	£5.5	£51.6

Table 2 – New lets

	January '18	January '17	Y-O-Y
Greater London	£1,704	£1,649	3.3%
South East	£1,042	£1,024	1.8%
South West	£787	£766	2.7%
East of England	£925	£925	0.0%
Midlands	£669	£651	2.7%
North	£623	£610	2.1%
Scotland	£624	£621	0.6%
Wales	£646	£638	1.1%
Great Britain	£958	£935	2.4%
Great Britain (Ex London)	£766	£752	1.9%

Source: Countrywide